

The background of the image is a night-time aerial view of a city, with its lights reflecting on a dark surface. Overlaid on this is a complex, glowing blue network of lines and dots, resembling a digital or social media connection map. The lines form a series of interconnected triangles and polygons, creating a sense of global connectivity.

SOCIAL MEDIA REACH

PORTFOLIO

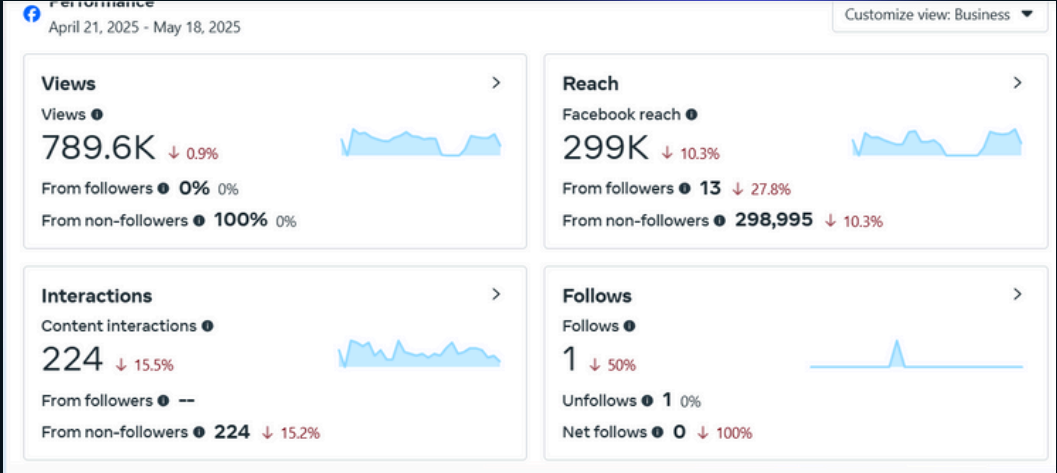
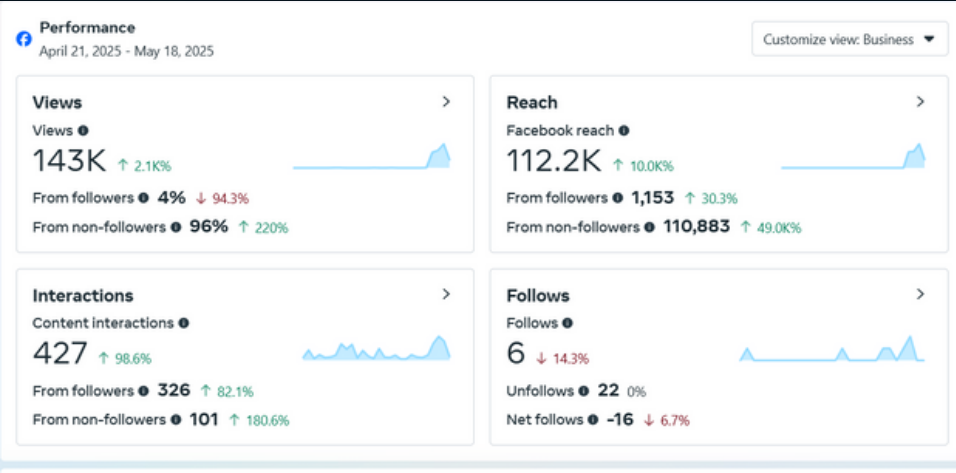


SOCIAL MEDIA ACCOUNTS

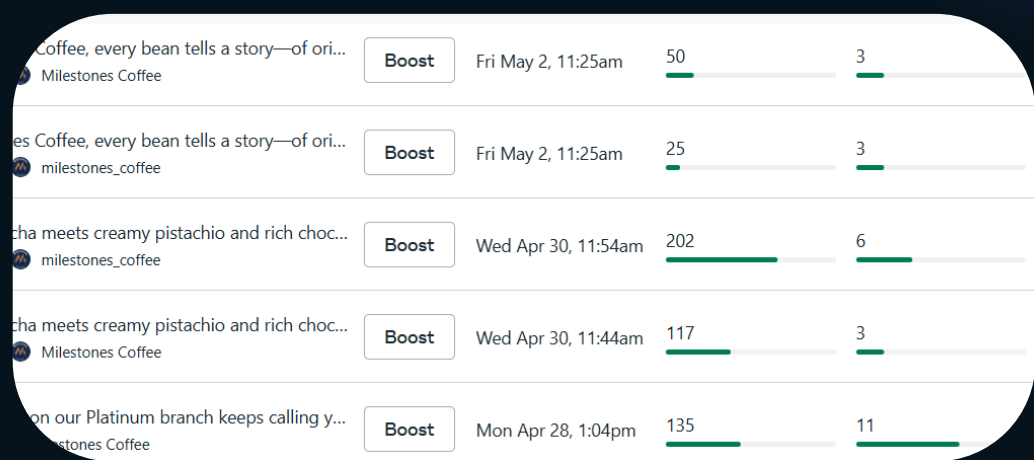
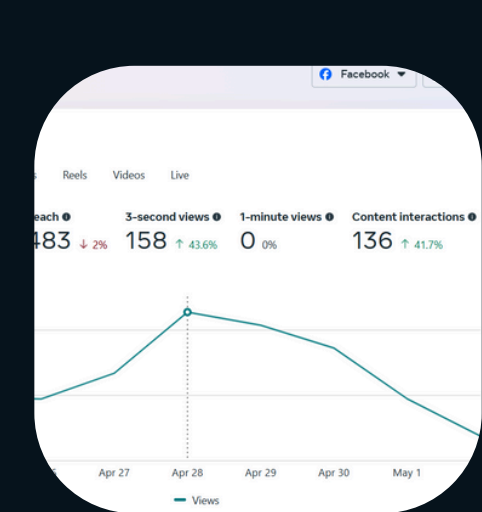
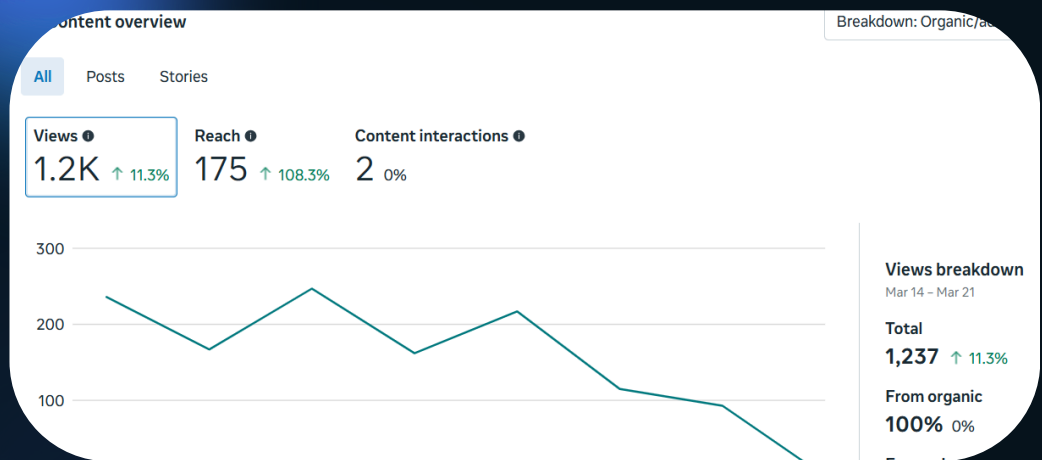
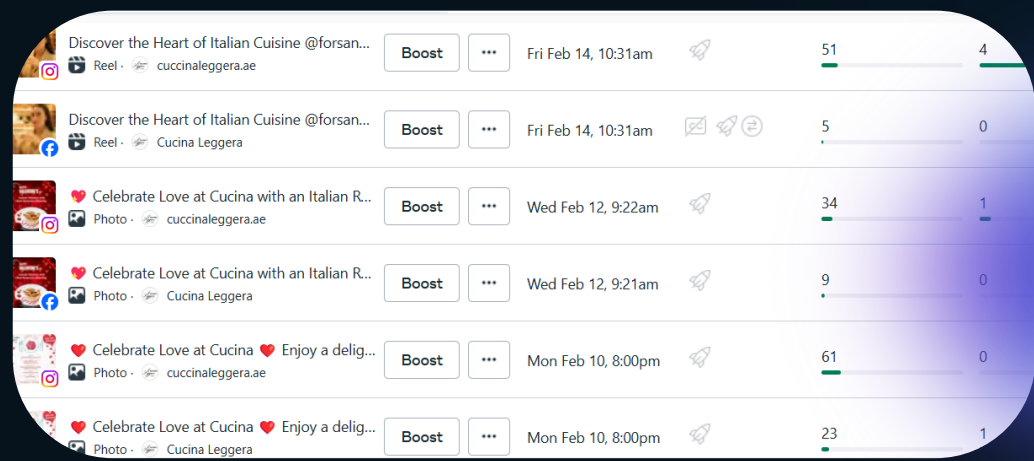
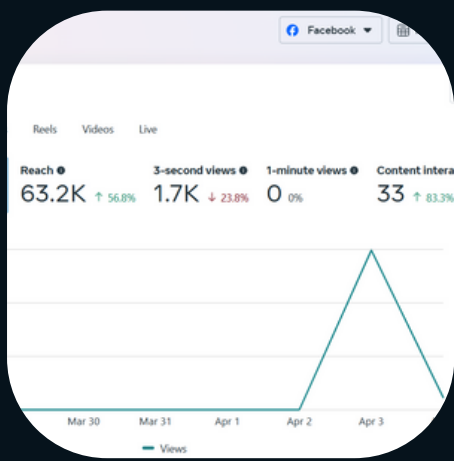
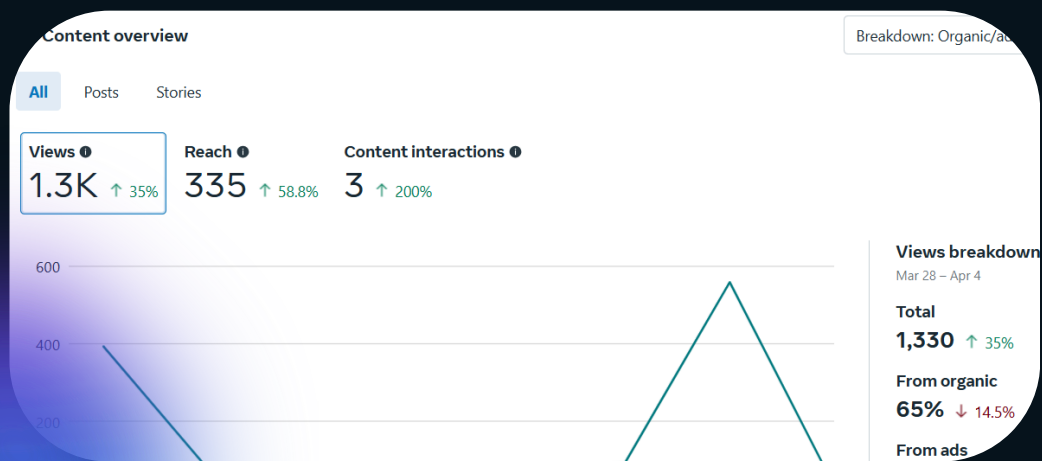
Welcome to my social media management portfolio! I currently handle 9 unique brands, including:

- Milestones Coffee
- Cucin Aleggera
- and 7 more diverse and growing businesses.

This portfolio showcases real-time growth and engagement, including Instagram follower counts, content strategies, and brand highlights. From content creation to campaign execution, I manage everything from concept to performance tracking — delivering consistent results across all platforms. Take a look at how each brand has grown under my management!



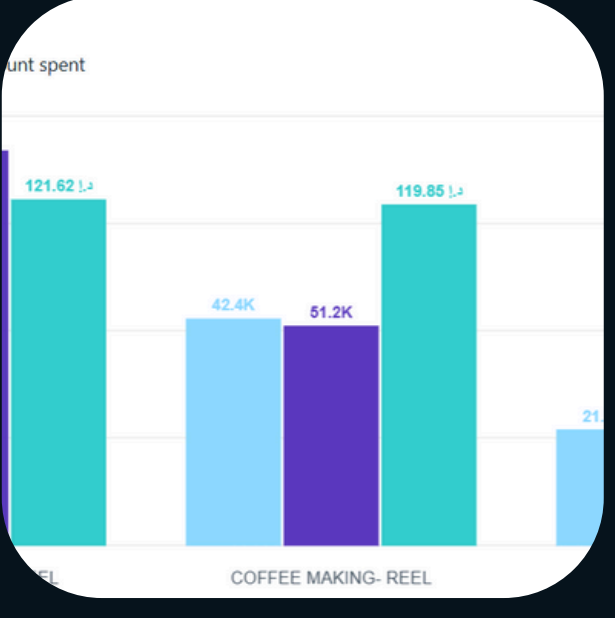
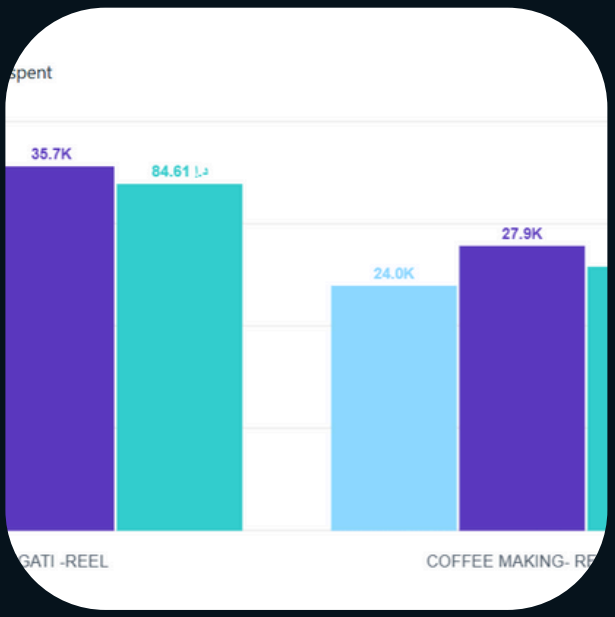
WEEKLY SOCIAL MEDIA RESULT





WEEKLY CAMPAIGN REPORT

- Weekly Social Media Campaign Management
I create and execute tailored weekly campaigns for 9 brands, including Milestones Coffee and Cucin Alegggera, focusing on consistent engagement, brand visibility, and audience growth. Each campaign includes:
 - 2-3 high-quality posts per week (photos, videos, carousels)
 - 1 engaging reel or video
 - Captions with strong call-to-actions and relevant hashtags
 - Strategic scheduling for peak engagement
 - Performance tracking and reportingWhether it's promoting seasonal offers, product highlights, or event coverage, each week's content is crafted to align with brand goals and trends, ensuring every campaign delivers value and impact.



TIK TOK

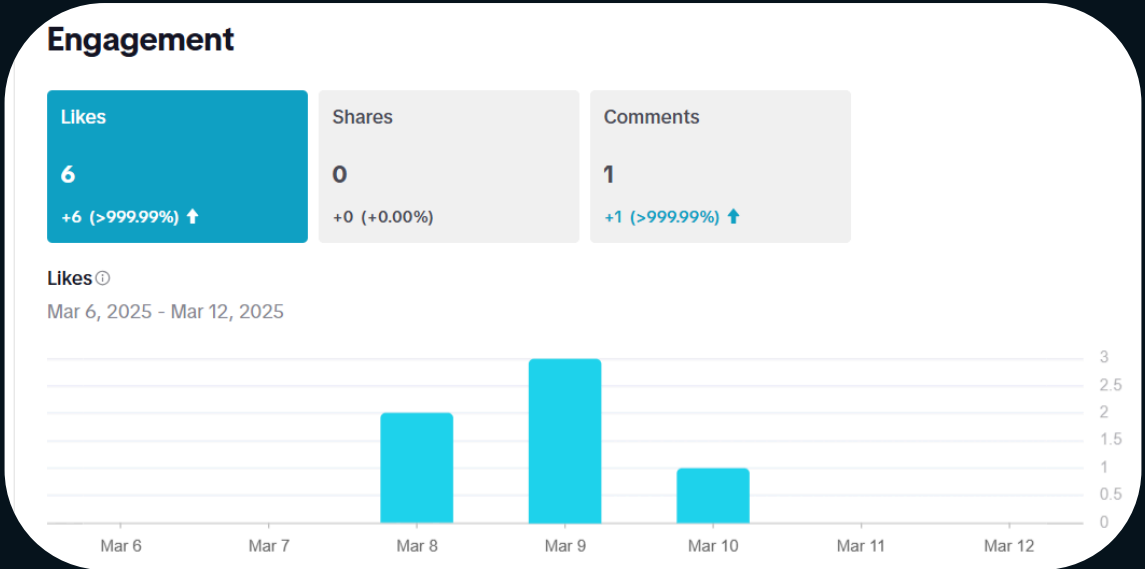
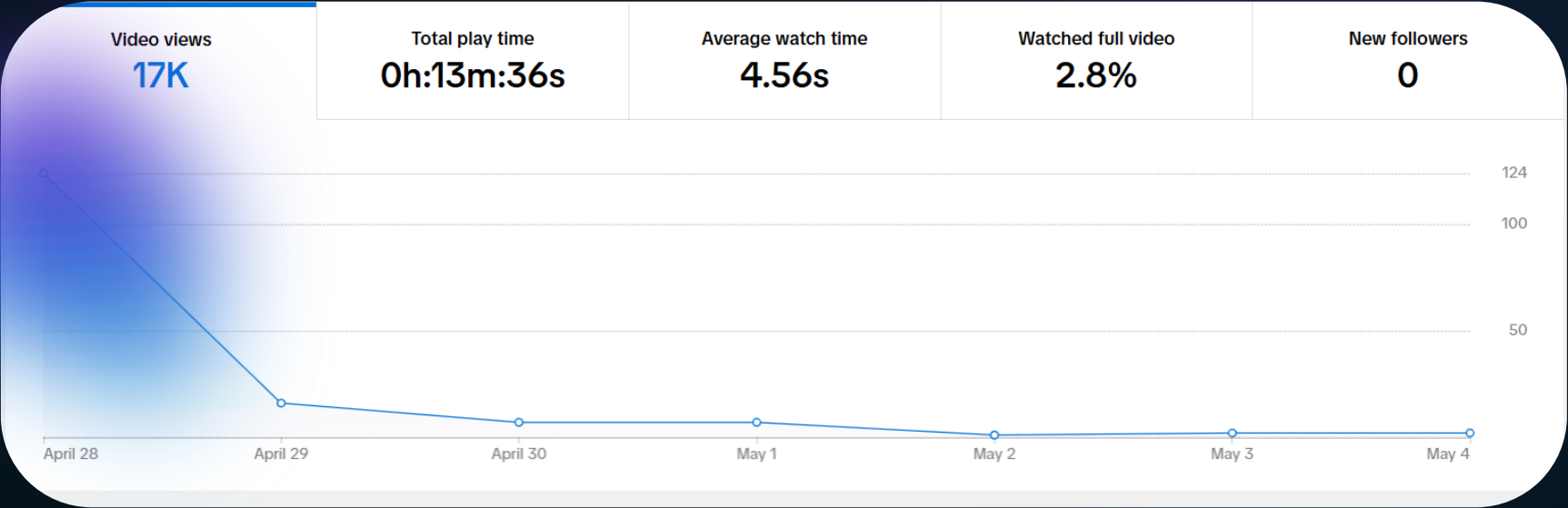
vTikTok Content & Campaign Management

I manage creative and results-driven TikTok campaigns for multiple brands, including Milestones Coffee and Cucin Aleggera, with a focus on viral potential and audience engagement.

Each TikTok campaign includes:

- Short-form video creation (trending sounds, storytelling, behind-the-scenes, product highlights)
- Weekly content planning tailored to trends and brand voice
- Engaging hooks and captions to increase watch time and shares
- Hashtag strategy for visibility on "For You" pages
- Influencer collaboration and user-generated content (UGC) integration
- Performance analysis (views, likes, shares, comments, and follower growth)

I align each TikTok campaign with broader marketing goals — whether it's launching a new product, boosting in-store visits, or increasing brand awareness.



Tips: Search by name, ID, settings, metrics, or other filters

2025-05-09 - 2025-05-16

Compare dates

On/off	Name	Budget	Cost	CPC (destination)	CPM	Impressions
☐	You have 1 draft campaign					
☒	Abu Dhabi - high - 14-5	All	80.37 AED	0.00 AED	1.85 AED	43,404
☐	Abu Dhabi - high - 8-5	All	164.55 AED	0.00 AED	1.38 AED	119,043



THANK YOU

